



**uni●ue**  
business systems ●● limited

# بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

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# Company Overview

Unique Business Systems Limited (UBSL) was the first company to introduce training equipment such as projectors in the country. The company's focus is on enhancing people's skills through innovative products and customer-centric services based on the fundamental needs of its clients. UBSL's mission is straightforward: to build trust with its clients, which is reflected in its ISO 9001:2015 certification. This certification guarantees top-notch service and effective communication to over 20,000 business customers. In line with its vision, UBSL has partnered with renowned equipment manufacturers and service providers to ensure the success of all events.

Since 1993, Unique Business Systems Limited has established close relationships with foreign manufacturers from countries such as the USA, UK, Germany, Japan, Taiwan, China, Malaysia, Thailand, India, and more. The company's well-equipped service center and foreign-trained personnel provide continuous support to clients, and its highly educated and motivated marketing team assist in choosing the best product to ensure full satisfaction.

UBSL is a proud member of several prominent organizations, including the Dhaka Chamber of Commerce & Industry (DCCI), Bangladesh Computer Society (BCS), Bangladesh China Chamber of Commerce & Industry (BCCCI), Bangladesh Indenting Agents Association (BIAA), and Bangladesh Leather Manufacturers Association (BLMA).



## Message from our Honourable Chairman

As the Chairman of our esteemed company, I would like to express my gratitude to our esteemed customers, whose unwavering loyalty and trust in our products have served as a constant source of motivation for us. We remain committed to extending the highest level of services and delivering value for their hard-earned money.

Our company has always been dedicated to bringing the power of Information Technology to the rural areas, and we continue to focus on addressing the unique needs of our customers with our rugged, efficient, and reliable analysis and automation solutions and products. We strive to align ourselves with the world's best, while maintaining constant interaction with our customers to understand their evolving needs and be well-prepared to meet them.

Thank you once again for your continued support and trust in our company.

Best Regards

A handwritten signature in black ink, appearing to read 'Mohammed Abdul Hakim'.

Mohammed Abdul Hakim  
Chairman



## Message from our Managing Director

Over the past decade, we have focused our efforts on building a company that is dedicated to helping our clients share knowledge and create innovation. As the Director of Operations, I feel privileged to be a part of this journey and excited about what lies ahead for us.

While we have grown significantly in size and scope, we have remained steadfast in our commitment to delivering exceptional client service and upholding our core values. These include a relentless pursuit of excellence in everything we do, leading by example, maintaining transparency and integrity, and focusing on both our clients and employees.

As we look to the future, we remain committed to these principles and will continue to strive towards our vision of being a leading provider of innovative business solutions. Thank you for your continued support and trust in Unique Business Systems Limited.

Best Regards

A handwritten signature in black ink, appearing to read 'Habiba Rita'.

Habiba Nasrin Rita  
Managing Director



## Message from our Director Marketing

I am overwhelmed to have inherited a fine business entity. Very few people are provided with such opportunities, and for this I am eternally indebted to my elders. In our organization, we have managed to cultivate a cordial relationship with our clients and business associates, their good opinion about us for the services we provide, are a priceless asset. Our company has withstood the vagaries of time for 27 years. In its 27-year presence in the Information Technology industry, Unique Business Systems Limited became a key player with significant experience and know-how in the field of competitive market.

On behalf of the Company's and the Group's executives, associates and employees, we commit ourselves to pursuing our goals with the same dedication and diligence so that Unique Business Systems Limited continues to rank among the leading, healthy and prevailing business units of Bangladesh. The pride we carry in our results is because of the teams. Their efforts, collective and individual, allow us to enter 2019 with a confidence that we will continue to face challenges with the best of our best.

May God bless you!

Hamza Bin Hakim  
Director Marketing





# Mission

We're all about giving you top-notch tech and solutions that never let you down. We're on a mission to keep you way ahead in your business and education game. With our strong commitment and smart plans, we're not just supporting you – we're empowering you to be the leaders. We're all about setting new standards that turn heads in every industry and educational field. Count on us for reliability and innovation that make a real difference in your success story.

# Vision

To be the pioneering force in advancing skills and innovation through cutting-edge technology, forging lasting partnerships, and delivering unparalleled customer-centric solutions across the nation.



# Our Core Value

- √ Innovation: We drive progress through innovative products and services that redefine industry standards.
- √ Customer-Centricity: Our focus revolves around meeting and exceeding the fundamental needs of our clients, ensuring their satisfaction at every step.
- √ Trust and Integrity: We build trust through reliability, transparency, and adherence to the highest standards of integrity in all interactions.
- √ Partnerships: Collaborating with renowned manufacturers and service providers to ensure the success of every event and project.
- √ Continuous Support: Providing unwavering support through a well-equipped service center and a team of foreign-trained experts dedicated to client satisfaction.
- √ Expertise and Education: Our highly educated and motivated marketing team assists in selecting the best products, ensuring comprehensive satisfaction and success.





# CORPORATE INFORMATION

**Name of the Company**

Unique Business Systems Limited

**Legal Form**

A private company incorporated under the companies Act (Act XVIII) of 1994.

**Commencement**

March, 1993

**Nature of Business**

Audio Visual Equipment

**Incorporated**

16 May, 2010

**Registered Office**

Concord Modhumoti Plaza  
Plot: 11 (4th & 6th Floor), Road: 11,  
Block: G, Banani C/A, Dhaka-1213

**PABX**

+88 02 5504-2479, 5504-2480,  
5504-2481, 5504-2482

**Email**

info@ubsbd.com.bd,  
rita@ubsbd.com.bd

**Website**

[www.ubsbd.com.bd](http://www.ubsbd.com.bd)



# BRANCH NETWORK

## Inside Dhaka:

### IDB Branch

BCS Computer City, SR-223/ 1-2, IDB Bhaban  
(2nd Floor), Agargaon, Dhaka-1207  
Tel: +88 029183053, Cell: 01992079866  
Email: idb@ubsbd.com.bd

### Multiplan Branch

Level # 05, Shop # 517 & 518, Multiplan Centre  
New Elephant Road, Dhaka-1205  
Tel: +88 02 55153463, Cell: 01992079863  
Email: ubspc@ubsbd.com.bd

### Stadium Branch-1

5, Maulana Vasani Stadium, Dhaka  
Tel: +88 02 9557008, Cell: 01992079843  
Email: stadium@ubsbd.com.bd

### Stadium Branch-2

66/8, Maulana Vasani Stadium, Dhaka  
Tel: +88 02 9564986, 9571319, Cell: 01992079896  
Email: uss@ubsbd.com.bd

## Outside Dhaka:

### Chittagong Branch

Chittagong Computer City (3rd Floor)  
Shop # 405, 1401 RF Johra Tower, S.K. Mujib Road  
Chowmuhuny, Agrabad, Chittagong.  
Tel: 031- 2514245, 2517007, Cell: 01992079873  
Email: ctg@ubsbd.com.bd

### Sylhet Branch

Kaniz Plaza (2nd Floor), Zindabazar, Sylhet  
Cell: 01992079883  
Email: syl@ubsbd.com.bd

### Service Centre

Concord Modhumoti Plaza  
House # 11 (4th Floor), Road # 11  
Block # G, Banani, Dhaka-1213  
PABX: +88 02 5504-2479, 5504-2480, 5504-2481  
5504-2482, FAX: +88 02 5504-2478  
Email: csd@ubsbd.com.bd, ccd@ubsbd.com.bd

[illegible]



Boxlight Projector



Optoma Projector



# Multimedia Projector



BenQ Projector



Boxlight Laser Projector



BenQ Portable Projector



# Laptop & Notebook



MSI Gaming Series



MSI Modern Series



MSI Prestige Series



MSI Summit Series



MSI Commercial Series

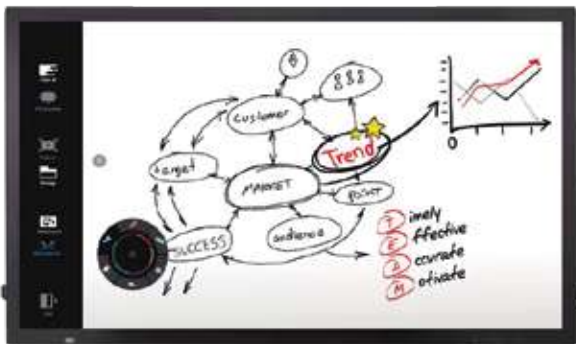


HP Laptop & Notebook



Dell Laptop & Notebook





LG Interactive Digital Board



BenQ Interactive Flat Panel



Armor Interactive Flat Panel



Hitachi Interactive Flat Panel



LG Commercial Tv



Video Wall



# Display Solution



Digital Signage



Armor Kiosk



# Office Automation



Apollo Floor Type  
Note Counting Machine



GBC/ Rexel  
Paper Shredder



Lexin Paper Shredder



Fake Note Detector



Note Binding and  
Measurement Machine



HP Printer



Scanner



Armor CCTV Solutions



Aplus Offline Ups



Aplus Online UPS



# Sound Systems



TEV PA System



CMX Sound System



Pro Mixing Console



PA Amplifier



Microphones Systems



Speaker





# Conference Systems



HTDZ Conference System



BXB Conference System



CMX Wireless Conference System



Video Conference System



# Language Laboratory



Language Lab at Electoral Training Institute



Language Lab at Bangladesh Military Academy



Language Lab at Bangladesh Public Administration Training Centre



## Microsoft **Open** License

Unique Business Systems Limited specialties in solutions based on Microsoft technologies and software licensing. We support Microsoft business productivity platform end-to-end, from the data-centre to end-users.



### Projection Lift



### Ceiling Mount Kits



# Accessories

### Apollo/Lexin Projection Screen



### Cable





# Service & Support

Unique Business Systems Limited has an enhanced service that brings you convenient and prioritized service and support. Our Engineers and Technicians will ensure that your system is operating in optimum condition and will also perform preventative maintenance procedures at regularly scheduled intervals.

The organization is equipped with effective management personnel and technician staff who have years of practical experience in this field.

The annual maintenance includes equipment such as:

- \*Multimedia Projector
- \*Overhead Projector
- \*Laptop
- \*Note Counting Machine
- \*Note Binding Machine
- \*Electro Cash Register
- \*Paper Shredder
- \*Language Laboratory System
- \*Training on all AV Equipment.

So you can buy any product from us without any tension because we are here to provide you our best effort.

For any query call to our hotline number +8809677996677

# Awards

- Unique Business Systems Limited is the only Gold Awarded Company in South Asia for the Highest Sales & Outstanding Performance of Hitachi Multimedia Projector.
- Unique Business Systems Limited is the Silver Awarded Company in Bangladesh for Highest Sales Outstanding Performance of Hitachi Multimedia Projector.
- It has received also the best Award for World Quality Commitment from BDI, Paris.



# Authorized Distributor



Building and maintaining strong relationships with our clients is the cornerstone of our organization's success. In today's dynamic and competitive market, the value of these connections has never been more significant. At Unique Business Systems Limited, we take pride in our extensive client base, which spans across various sectors. With around 20,000 clients, we have established enduring and trusted partnerships over the years.

Our commitment to understanding the unique needs of each client has been pivotal in our ability to serve them effectively. We believe in going beyond mere transactions; instead, we focus on cultivating relationships built on trust, reliability, and mutual respect.

Through continuous communication, personalized solutions, and a dedicated approach, we strive to not just meet but exceed the expectations of our clients. This approach has enabled us to navigate diverse industries, offering tailored services and solutions that address specific challenges and contribute to their success.

As we move forward, our dedication to fostering these relationships remains unwavering. We understand that in this ever-evolving business landscape, adaptability and responsiveness are crucial. Therefore, we remain committed to evolving alongside our clients, ensuring that our partnerships continue to thrive and endure.





Business & Gaming Laptop



IFP, Smart Projector & VC Camera



LCD Projector



DLP & LED Projector



IFP & IWB



CCTV, IFP & IWB



Laptop, Desktop & Printer



Line Interactive UPS



Note Binding & Fake Note Detector



Projection Screen



Software Based Technology



Paper Shredder Machine



Language Laboratory Systems



Conference System & PA System



PA System



Conference System



Conference System



Paper Shredder, Laminating Machine & Spiral Binding



## SOME OF OUR DISTINGUISHED CLIENTELE



Good relationships with our clients are the lifeline of our organization. Having a strong relationship is now more important than ever in order to be able to operate successfully in the current market. Unique Business Systems Limited has a large client base, having built a strong foundation with many trusted long-term professional relationships over the years. We serve around 20,000 clients in virtually every sector in.

### **Government:**

Prime Minister's Office, Bangladesh  
 Bangladesh Army  
 Bangladesh Military Academy (BMA) CTG  
 Bangladesh Air Force  
 Bangladesh NAVY  
 Bangladesh Election Commission  
 Bangladesh Bank  
 Bangladesh Shilpakala Academy  
 Bangladesh Police  
 Ministry of Environment & Forests  
 Ministry of Finance  
 Dhaka North/South City Corporation  
 Bangladesh Post Office  
 Bangladesh Fire Service  
 Sobar Jonno Shikkha  
 ICT Division  
 DGDP  
 Directorate of Primary Education (DPE)  
 Directorate of Primary & Mass Education

MIST  
 Staff College  
 1500 College Project, Ministry of Education  
 SESIP Project, Ministry of Education  
 6/11 College Project, Ministry of Education  
 ICT Project, Ministry of Education

### **Educational Institute:**

University of Dhaka  
 BUET  
 Jahangirnagar University  
 North-south University  
 Sonargaon University  
 BRAC University  
 East West University  
 Bangladesh University of Professionals(BUP)  
 Dhaka Medical College  
 Rajshahi University  
 National University  
 Ctg Veterinary and Animal Sc. University



CUET  
 United International University  
 Asian University for Women  
 University of Asia Pacific  
 Independent University  
 Stamford University  
 AIUB

**Finance:**

Bangladesh Bank  
 Midland Bank PLC  
 BRAC Bank PLC  
 Agrani Bank PLC  
 Eastern Bank PLC  
 Dhaka Bank PLC  
 Pubali Bank PLC  
 Union Bank PLC  
 Bank Asia PLC  
 The City Bank PLC  
 Prime Bank PLC  
 NCC Bank PLC  
 Janata Bank PLC  
 Rupali Bank PLC  
 Dutch Bangla Bank PLC  
 Bangladesh Commerce Bank PLC  
 First Security Islami Bank PLC  
 Modhumoti Bank PLC  
 Sonali Bank PLC  
 Grameen Bank PLC  
 Standard Bank PLC  
 State Bank of India, HO  
 BASIC Bank PLC  
 Al-Arafah Islami Bank PLC  
 Premier Bank PLC  
 Islami Bank PLC  
 Mercantile Bank PLC  
 Trust Bank PLC

**Media:**

71 (Ekattor) TV  
 ABC Radio

**Projects:**

- ✓ Second Primary Education Development Program (PEDP-2), Directorate of Primary Education.
- ✓ Third Primary Education Development Program (PEDP-3), Directorate of Primary Education.
- ✓ Development of selected NGC along with ICT facilities for improving quality of education.
- ✓ Electoral Training Institute, Bangladesh Election Commission.
- ✓ Local Government Engineering Department (LGED) Project.
- ✓ Language Laboratory, Police Training Center, Tangail.

**Corporate:**

Grameen Phone  
 Banglalink  
 Unilever Bangladesh Ltd.  
 PRAN-RFL Group  
 BDBL  
 Beximco  
 Axiata Group  
 Holcim Cement Bangladesh Ltd.  
 Abul khair Group  
 BSRM  
 PHP Group  
 Bashundhara Group  
 Glaxo Smith Kline  
 ACI Company  
 Berger Paints  
 Nestle  
 Transcom Electronics  
 Marico Bangladesh  
 British American Tobacco

**NGO:**

Save The Children  
 UNICEF  
 TMSS  
 BRAC  
 Helen Keller International  
 UCEP Bangladesh  
 Ahsania Mission  
 ASA  
 UNDP  
 UNFPA  
 FAO  
 WHO

**& Many More**

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business systems •• limited

## ADDRESS

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## WEBSITE

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