



unioue
business systems  limited

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Page	Content
01	Company Overview
02	Message from Our Managing Director
03	Message from Our Director Operation
04	Message from Our Director Operation
05	Vision & Mission
06	Objective & Commitment
07	Corporate Information
08	Branch Network
09	Financial Growth at a glance
10	Our Product & Business Area
21	Service & Support
22	Award
23	Authorized Distributor
25	Some of our Distinguished Clientele
27	Photo Gallery



Company Overview

Unique Business Systems Limited (UBSL) was the first company to introduce training equipment such as projectors in the country. The company's focus is on enhancing people's skills through innovative products and customer-centric services based on the fundamental needs of its clients. UBSL's mission is straightforward: to build trust with its clients, which is reflected in its ISO 9001:2015 certification. This certification guarantees top-notch service and effective communication to over 20,000 business customers. In line with its vision, UBSL has partnered with renowned equipment manufacturers and service providers to ensure the success of all events.

Since 1993, Unique Business Systems Limited has established close relationships with foreign manufacturers from countries such as the USA, UK, Germany, Japan, Taiwan, China, Malaysia, Thailand, India, and more. The company's well-equipped service center and foreign-trained personnel provide continuous support to clients, and its highly educated and motivated marketing team assist in choosing the best product to ensure full satisfaction.

UBSL is a proud member of several prominent organizations, including the Dhaka Chamber of Commerce & Industry (DCCI), Bangladesh Computer Society (BCS), Bangladesh China Chamber of Commerce & Industry (BCCCI), Bangladesh Indenting Agents Association (BIAA), and Bangladesh Leather Manufacturers Association (BLMA).



Message from our Honourable Chairman

As the Chairman of our esteemed company, I would like to express my gratitude to our esteemed customers, whose unwavering loyalty and trust in our products have served as a constant source of motivation for us. We remain committed to extending the highest level of services and delivering value for their hard-earned money.

Our company has always been dedicated to bringing the power of Information Technology to the rural areas, and we continue to focus on addressing the unique needs of our customers with our rugged, efficient, and reliable analysis and automation solutions and products. We strive to align ourselves with the world's best, while maintaining constant interaction with our customers to understand their evolving needs and be well-prepared to meet them.

Thank you once again for your continued support and trust in our company.

Best Regards

A handwritten signature in black ink, appearing to read 'Mohammed Abdul Hakim'.

Mohammed Abdul Hakim
Chairman



Message from our Managing Director

Over the past decade, we have focused our efforts on building a company that is dedicated to helping our clients share knowledge and create innovation. As the Director of Operations, I feel privileged to be a part of this journey and excited about what lies ahead for us.

While we have grown significantly in size and scope, we have remained steadfast in our commitment to delivering exceptional client service and upholding our core values. These include a relentless pursuit of excellence in everything we do, leading by example, maintaining transparency and integrity, and focusing on both our clients and employees.

As we look to the future, we remain committed to these principles and will continue to strive towards our vision of being a leading provider of innovative business solutions. Thank you for your continued support and trust in Unique Business Systems Limited.

Best Regards

Habiba Nasrin Rita
Managing Director



Message from our Director Marketing

I am overwhelmed to have inherited a fine business entity. Very few people are provided with such opportunities, and for this I am eternally indebted to my elders. In our organization, we have managed to cultivate a cordial relationship with our clients and business associates, their good opinion about us for the services we provide, are a priceless asset. Our company has withstood the vagaries of time for 27 years. In its 27-year presence in the Information Technology industry, Unique Business Systems Limited became a key player with significant experience and know-how in the field of competitive market.

On behalf of the Company's and the Group's executives, associates and employees, we commit ourselves to pursuing our goals with the same dedication and diligence so that Unique Business Systems Limited continues to rank among the leading, healthy and prevailing business units of Bangladesh. The pride we carry in our results is because of the teams. Their efforts, collective and individual, allow us to enter 2019 with a confidence that we will continue to face challenges with the best of our best.

May God bless you!

Hamza Bin Hakim
Director Marketing



Mission

We're all about giving you top-notch tech and solutions that never let you down. We're on a mission to keep you way ahead in your business and education game. With our strong commitment and smart plans, we're not just supporting you – we're empowering you to be the leaders. We're all about setting new standards that turn heads in every industry and educational field. Count on us for reliability and innovation that make a real difference in your success story.

Vision

To be the pioneering force in advancing skills and innovation through cutting-edge technology, forging lasting partnerships, and delivering unparalleled customer-centric solutions across the nation.



Our Core Value

- √ Innovation: We drive progress through innovative products and services that redefine industry standards.
- √ Customer-Centricity: Our focus revolves around meeting and exceeding the fundamental needs of our clients, ensuring their satisfaction at every step.
- √ Trust and Integrity: We build trust through reliability, transparency, and adherence to the highest standards of integrity in all interactions.
- √ Partnerships: Collaborating with renowned manufacturers and service providers to ensure the success of every event and project.
- √ Continuous Support: Providing unwavering support through a well-equipped service center and a team of foreign-trained experts dedicated to client satisfaction.
- √ Expertise and Education: Our highly educated and motivated marketing team assists in selecting the best products, ensuring comprehensive satisfaction and success.



CORPORATE INFORMATION

Name of the Company

Unique Business Systems Limited

Legal Form

A private company incorporated under the companies Act (Act XVIII) of 1994.

Commencement

March, 1993

Nature of Business

Audio Visual Equipment

Incorporated

16 May, 2010

Registered Office

Concord Modhumoti Plaza
Plot: 11 (4th & 6th Floor), Road: 11,
Block: G, Banani C/A, Dhaka-1213

PABX

+88 02 5504-2479, 5504-2480,
5504-2481, 5504-2482

Email

info@ubsbd.com.bd,
rita@ubsbd.com.bd

Website

www.ubsbd.com.bd



BRANCH NETWORK

Inside Dhaka:

IDB Branch

BCS Computer City, SR-223/ 1-2, IDB Bhaban
(2nd Floor), Agargaon, Dhaka-1207
Tel: +88 029183053, Cell: 01992079866
Email: idb@ubsbd.com.bd

Multiplan Branch

Level # 05, Shop # 517 & 518, Multiplan Centre
New Elephant Road, Dhaka-1205
Tel: +88 02 55153463, Cell: 01992079863
Email: ubspc@ubsbd.com.bd

Stadium Branch-1

5, Maulana Vasani Stadium, Dhaka
Tel: +88 02 9557008, Cell: 01992079843
Email: stadium@ubsbd.com.bd

Stadium Branch-2

66/8, Maulana Vasani Stadium, Dhaka
Tel: +88 02 9564986, 9571319, Cell: 01992079896
Email: uss@ubsbd.com.bd

Outside Dhaka:

Chittagong Branch

Chittagong Computer City (3rd Floor)
Shop # 405, 1401 RF Johra Tower, S.K. Mujib Road
Chowmuhuny, Agrabad, Chittagong.
Tel: 031- 2514245, 2517007, Cell: 01992079873
Email: ctg@ubsbd.com.bd

Sylhet Branch

Kaniz Plaza (2nd Floor), Zindabazar, Sylhet
Cell: 01992079883
Email: syl@ubsbd.com.bd

Service Centre

Concord Modhumoti Plaza
House # 11 (4th Floor), Road # 11
Block # G, Banani, Dhaka-1213
PABX: +88 02 5504-2479, 5504-2480, 5504-2481
5504-2482, FAX: +88 02 5504-2478
Email: csd@ubsbd.com.bd, ccd@ubsbd.com.bd



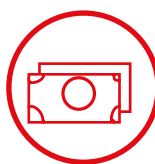
Revenue

2008	\$ 15 Million
2009	\$ 16 Million
2010	\$ 16.5 Million
2011	\$ 17.5 Million
2012	\$ 20 Million
2013	\$ 22 Million
2014	\$ 25 Million
2015	\$ 28 Million
2016	\$ 30 Million
2017	\$ 35 Million
2018	\$ 37 Million
2019	\$ 33 Million
2020	\$ 25 Million
2021	\$ 35 Million
2022	\$ 32 Million
2023	\$ 35 Million

Bangladesh is one of the fastest-growing economies in South Asia. According to the World Bank 2019 report, Bangladesh is among the five fastest-growing economies in the world. Furthermore, the International Monetary Fund (IMF) has indicated that the economy of Bangladesh should grow at a rate of 7.3 percent this year, which is the second-highest in the world after Rwanda. Being the most attractive investment destination in South Asia, Bangladesh experienced a record level of foreign direct investment (FDI) inflow in the country last year, topping the list in South Asia.

Since “Digital Bangladesh” is an integral part of the present government’s Vision 2021, the country is committed to achieving substantial progress in the ICT sector, making “Digital Bangladesh” a reality..

Unique Business Systems Limited (UBSL) is proud to be a key player in this dynamic industry. We empower over 25,000 businesses with improved communication and service solutions, contributing significantly to Bangladesh's digital transformation. At UBSL, we are committed to realizing the vision of a "Digitalized Bangladesh."



Dynamics of increase in brand marketing of UBSL

ALL UNDER ONE ROOF | AUDIO VISUAL SOLUTION





Boxlight Projector



Optoma Projector



Multimedia Projector



BenQ Projector



Boxlight Laser Projector



BenQ Portable Projector



LG Interactive Digital Board



BenQ Interactive Flat Panel



Armor Interactive Flat Panel



Hitachi Interactive Flat Panel



LG Commercial Tv



Video Wall

Display Solution



Digital Signage



Armor Kiosk



Office Automation



Apollo Floor Type
Note Counting Machine



GBC/ Rexel
Paper Shredder



Lexin Paper Shredder



Fake Note Detector



Note Binding and
Measurement Machine



HP Printer



Scanner



Armor CCTV Solutions



Aplus Offline Ups



Aplus Online UPS



Sound Systems



TEV PA System



CMX Sound System



Pro Mixing Console



PA Amplifier



Microphones Systems



Speaker



Conference Systems



HTDZ Conference System



BXB Conference System



CMX Wireless Conference System



Video Conference System



Language Laboratory



Language Lab at Electoral Training Institute



Language Lab at Bangladesh Military Academy



Language Lab at Bangladesh Public Administration Training Centre

Microsoft **Open** License

Unique Business Systems Limited specialties in solutions based on Microsoft technologies and software licensing. We support Microsoft business productivity platform end-to-end, from the data-centre to end-users.



Projection Lift



Ceiling Mount Kits

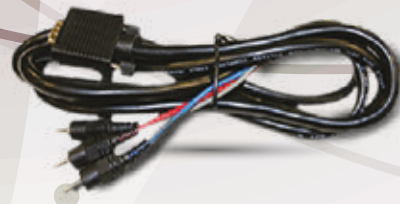


Accessories

Apollo/Lexin Projection Screen



Cable





Service & Support

Unique Business Systems Limited has an enhanced service that brings you convenient and prioritized service and support. Our Engineers and Technicians will ensure that your system is operating in optimum condition and will also perform preventative maintenance procedures at regularly scheduled intervals.

The organization is equipped with effective management personnel and technician staff who have years of practical experience in this field.

The annual maintenance includes equipment such as:

- *Multimedia Projector
- *Overhead Projector
- *Laptop
- *Note Counting Machine
- *Note Binding Machine
- *Electro Cash Register
- *Paper Shredder
- *Language Laboratory System
- *Training on all AV Equipment.

So you can buy any product from us without any tension because we are here to provide you our best effort.

For any query call to our hotline number +8809677996677



Laptop & Notebook



MSI Gaming Series



MSI Modern Series



MSI Prestige Series



MSI Summit Series



MSI Commercial Series



HP Laptop & Notebook



Dell Laptop & Notebook

Awards

- Unique Business Systems Limited is the only Gold Awarded Company in South Asia for the Highest Sales & Outstanding Performance of Hitachi Multimedia Projector.
- Unique Business Systems Limited is the Silver Awarded Company in Bangladesh for Highest Sales Outstanding Performance of Hitachi Multimedia Projector.
- It has received also the best Award for World Quality Commitment from BDI, Paris.



Authorized Distributor



Building and maintaining strong relationships with our clients is the cornerstone of our organization's success. In today's dynamic and competitive market, the value of these connections has never been more significant. At Unique Business Systems Limited, we take pride in our extensive client base, which spans across various sectors. With around 20,000 clients, we have established enduring and trusted partnerships over the years.

Our commitment to understanding the unique needs of each client has been pivotal in our ability to serve them effectively. We believe in going beyond mere transactions; instead, we focus on cultivating relationships built on trust, reliability, and mutual respect.

Through continuous communication, personalized solutions, and a dedicated approach, we strive to not just meet but exceed the expectations of our clients. This approach has enabled us to navigate diverse industries, offering tailored services and solutions that address specific challenges and contribute to their success.

As we move forward, our dedication to fostering these relationships remains unwavering. We understand that in this ever-evolving business landscape, adaptability and responsiveness are crucial. Therefore, we remain committed to evolving alongside our clients, ensuring that our partnerships continue to thrive and endure.





Business & Gaming Laptop



IFP, Smart Projector & VC Camera



LCD Projector



DLP & LED Projector



IFP & IWB



CCTV, IFP & IWB



Laptop, Desktop & Printer



Line Interactive UPS



Note Binding & Fake Note Detector



Projection Screen



Software Based Technology



Paper Shredder Machine



Language Laboratory Systems



Conference System & PA System



PA System



Conference System



Conference System



Paper Shredder, Laminating Machine & Spiral Binding

CUET
 United International University
 Asian University for Women
 University of Asia Pacific
 Independent University
 Stamford University
 AIUB

Finance:

Bangladesh Bank
 Midland Bank PLC
 BRAC Bank PLC
 Agrani Bank PLC
 Eastern Bank PLC
 Dhaka Bank PLC
 Pubali Bank PLC
 Union Bank PLC
 Bank Asia PLC
 The City Bank PLC
 Prime Bank PLC
 NCC Bank PLC
 Janata Bank PLC
 Rupali Bank PLC
 Dutch Bangla Bank PLC
 Bangladesh Commerce Bank PLC
 First Security Islami Bank PLC
 Modhumoti Bank PLC
 Sonali Bank PLC
 Grameen Bank PLC
 Standard Bank PLC
 State Bank of India, HO
 BASIC Bank PLC
 Al-Arafah Islami Bank PLC
 Premier Bank PLC
 Islami Bank PLC
 Mercantile Bank PLC
 Trust Bank PLC

Media:

71 (Ekattor) TV
 ABC Radio

Projects:

- ✓ Second Primary Education Development Program (PEDP-2), Directorate of Primary Education.
- ✓ Third Primary Education Development Program (PEDP-3), Directorate of Primary Education.
- ✓ Development of selected NGC along with ICT facilities for improving quality of education.
- ✓ Electoral Training Institute, Bangladesh Election Commission.
- ✓ Local Government Engineering Department (LGED) Project.
- ✓ Language Laboratory, Police Training Center, Tangail.

Corporate:

Grameen Phone
 Banglalink
 Unilever Bangladesh Ltd.
 PRAN-RFL Group
 BDBL
 Beximco
 Axiata Group
 Holcim Cement Bangladesh Ltd.
 Abul khair Group
 BSRM
 PHP Group
 Bashundhara Group
 Glaxo Smith Kline
 ACI Company
 Berger Paints
 Nestle
 Transcom Electronics
 Marico Bangladesh
 British American Tobacco

NGO:

Save The Children
 UNICEF
 TMSS
 BRAC
 Helen Keller International
 UCEP Bangladesh
 Ahsania Mission
 ASA
 UNDP
 UNFPA
 FAO
 WHO

& Many More

unioue

business systems •• limited

ADDRESS

Concord Modhumoti Plaza
Plot # 11 (4th & 6th Floor), Road # 11,
Block # G, Banani, Dhaka-1213

CONTACT

PABX: 0255042479, 0255042480
0255042481, 0255042482
Service Center: 01992079804
Hotline: 09677996677

EMAIL

info@ubsbd.com.bd
rita@ubsbd.com.bd

WEBSITE

www.ubsbd.com.bd

www.ubsbd.com.bd

SOME OF OUR DISTINGUISHED CLIENTELE



Good relationships with our clients are the lifeline of our organization. Having a strong relationship is now more important than ever in order to be able to operate successfully in the current market. Unique Business Systems Limited has a large client base, having built a strong foundation with many trusted long-term professional relationships over the years. We serve around 20,000 clients in virtually every sector in.

Government:

Prime Minister's Office, Bangladesh
 Bangladesh Army
 Bangladesh Military Academy (BMA) CTG
 Bangladesh Air Force
 Bangladesh NAVY
 Bangladesh Election Commission
 Bangladesh Bank
 Bangladesh Shilpakala Academy
 Bangladesh Police
 Ministry of Environment & Forests
 Ministry of Finance
 Dhaka North/South City Corporation
 Bangladesh Post Office
 Bangladesh Fire Service
 Sobar Jonno Shikkha
 ICT Division
 DGDP
 Directorate of Primary Education (DPE)
 Directorate of Primary & Mass Education

MIST
 Staff College
 1500 College Project, Ministry of Education
 SESIP Project, Ministry of Education
 6/11 College Project, Ministry of Education
 ICT Project, Ministry of Education

Educational Institute:

University of Dhaka
 BUET
 Jahangirnagar University
 North-south University
 Sonargaon University
 BRAC University
 East West University
 Bangladesh University of Professionals(BUP)
 Dhaka Medical College
 Rajshahi University
 National University
 Ctg Veterinary and Animal Sc. University